



Nordic – Baltic Cardiology Congress



SPONSOR PROSPECTUS

[NBCC2025](#) | Copenhagen, Denmark | 22– 24 May 2025

Sponsor invitation

We are pleased to invite you to participate in the 29th Nordic-Baltic Congress of Cardiology (NBCC2025) held in Copenhagen Denmark 22-24th of May 2025.

We see the sponsorships as an essential part of the congress, which offers your company an opportunity to introduce the latest improvements in pharmacological treatment, diagnostic tools and technology.

This biannual congress provides educational and networking opportunities not only for the Nordic-Baltic profession but also with increasing internationalization, participants outside those countries will find it interesting to attend the congress.

The congress will be held at the Tivoli Hotel & Congress Center in Copenhagen. This hotel is well placed in the heart of Copenhagen, and is close to the main train station. It is also close to the Tivoli gardens, which is a must see when you visit Copenhagen.

There will be several sponsorship opportunities available, and the opportunity to customise them to suit your requirements.

We hope that you will consider supporting NBCC2025 and we look forward to welcoming you in Copenhagen, Denmark in May 2025.

On behalf of the Local Organizing Committee


Jens Flensted Lassen,
MD, PHD, Denmark Chairman, NBCC 2025



Sponsorships

Gold € 33,000 (1 sponsorship available)	Silver € 20,000 (3 sponsorships available)	Bronze € 7,000 (Unlimited)
12 sqm of free booth space	6 sqm of free booth space	4 sqm of free booth space
3 persons in the booth	2 persons in the booth	1 persons in the booth
Company logo and link on website and in the app (if available)	Company logo and link on website	Company logo and link on website
Sponsor recognition in all printed and digital press releases, promotions and marketing	Sponsor recognition in all printed and digital press releases, promotions and marketing	
Designated display site in the entrance hall		

Included in all the packages:

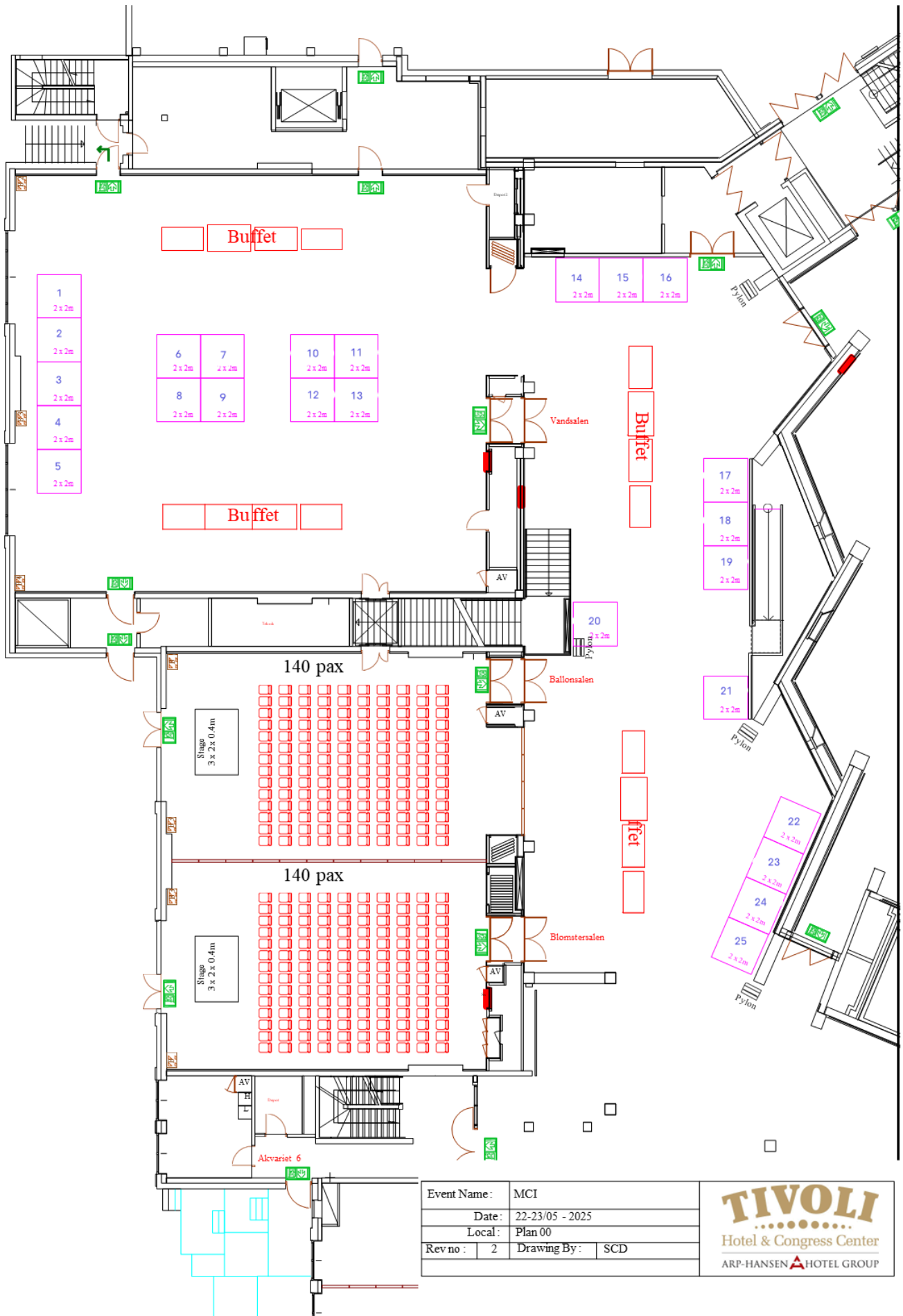
- 220 Volt power
- Public Wifi
- 1 table + 2 chairs

Extra:

Per square meter : € 900
Staff badge: € 335
Cabled internet: € 300

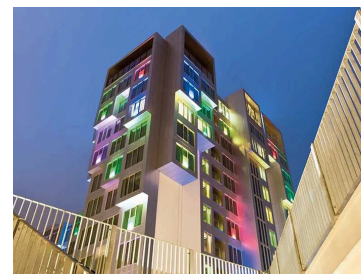
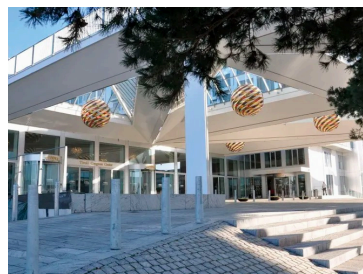
If you would like to discuss our existing opportunities and how these can be tailored to suit your requirements, or if you would like to discuss your own ideas, please contact us at: nbcc25@wearemci.com

Floorplan



Event Name:	MCI
Date:	22-23/05 - 2025
Local:	Plan 00
Rev no:	2
Drawing By:	SCD

TIVOLI
 Hotel & Congress Center
 ARP-HANSEN HOTEL GROUP



Promotional

Lanyards:

Promote your company by providing lanyards for the name badges
(1 sponsor)

€ 5,000

Congress Programme:

Advert, full page, inside programme
Advert, half page, inside programme
Logo on cover

€ 1,340

€ 670

€ 1,500

Congress app:

Reach delegates prior to and during the congress with App access.
Banner adverts and extended sponsor profile within the app
Sponsor profile within the app.

€ 2,500

€ 1,000

Notepads & pens:

Promote your company by providing notepad and pen
(1 sponsor)

€ 2,000

Speaker Ready Room:

Create a lasting impression with NBCC2025 speakers in the Speaker Ready Room by providing company notepads, pens, mouse mats, and miscellaneous give-aways. Signage involved with the room will also have your company logo included
(Items provided by sponsoring company)

€ 2,500

Sponsored Lunch Symposia

Seize the opportunity to showcase advances in cardiology or address issues or challenges in your particular field

Lunch Symposia, 30 minutes (5 available)

€ 2,000

Lunch Symposia, 45 minutes (2 available)

€ 3,000

Practicalities

The physical exhibition will take place in the Foyer and Vandsalen at Tivoli Hotel & Congress Center

All catering breaks will take place within the exhibition area.

Build-up

22 May 2025: 06:00 – 09:00

Exhibition

22 May 2025 09:00 – 17:00

23 May 2025 09:00 – 17:00

Dismantling

23 May 2025 17:00 – 22:00

Please refer to your selected sponsorship for more information on stand size, exhibitor staff etc.

Extra squaremeter

EURO 900/squaremeter

Extra Staff badge

EURO 335

Please note, that exhibition space will be allocated when all stands have been sold. When reserving the stand you may indicate your preferred location.

Terms & Conditions

Contract

The Exhibitor / Sponsor shall accept the Terms and Conditions upon submitting their booking form to MCI. Following acceptance of the booking, a contract will be sent to the Exhibitor / Sponsor, which will outline in greater detail what is included in the sponsorship package selected.

Due dates for materials and shipping instructions will be included in the exhibitor manual which will be sent out 2-3 months prior to the congress.

Terms of Payment

For bookings made in 2024 the Exhibitor / Sponsor must pay 50% of the invoice upon receipt.

The remaining 50% must be paid by 1 February.

For bookings made in 2025 the Exhibitor / Sponsor must pay the invoice in full within 30 days of the invoice being issued.

MCI reserves the right to release any bookings thereafter should the invoice not be paid in full.

Cancellation Policy

The following cancellation fees will be charged, should you cancel the sponsorship and/or stand for whatever reason:

Cancellation after 1 December 2024 :30%

Cancellation after 1 January 2025: 50%

Cancellation after 1 February 2025: 75%

Cancellation after 15 March: 100%





Key Information

Nordic-Baltic Congress of Cardiology will be held at Tivoli Hotel & Congress Center, Copenhagen, Denmark, 22- 24 May 2025.



Tivoli Hotel & Congress Center
Arni Magnussons Gade 2
1577 København V, Denmark

